

5th EXHIBITION OF CYPRIOT PRODUCTS & SERVICES



21-22-23 SEPTEMBER 2018
TRAKASOL - LIMASSOL MARINA

Sponsorship Package



www.made-in-cyprus.org



5th EXHIBITION OF CYPRIOT PRODUCTS & SERVICES

FACTS 2017

Over 10.000 visitors, 80+ exhibitors

The annual gathering of industry professionals and prospective buyers will offer thousands of visitors the opportunity to view a wide range of the latest Cypriot products and services in a unique setting.

Organised by World Trade Center Cyprus for the 5th consecutive year, the largest exhibition of Cypriot products is taking place at the Trakasol Cultural Center in the Limassol Marina on the **21st, 22nd and 23rd of September 2018**.

The exhibition showcases Cypriot products and services nationally and internationally. Over 10.000 visitors from all over the world are expected to attend this year's event.

Since the inception of Made in Cyprus Exhibition, over 2.000 products and services have been exhibited by over 200 Cypriot companies.

The exhibition is sponsored and supported by private and public sector entities who see the significant value of such an event.

In May 2018, the Made in Cyprus Exhibition went on the road and exhibited in London England at the "Cypriot Wine Festival and Business Expo 2018".

About the Organiser

World Trade Center Cyprus (www.wtccy.org) has been an active member of the New York World Trade Centers Association since 2004. The Association membership spans 6 continents, over 90 countries and more than 300 individual city / economic zones.

WTC Cyprus provides business-to-business services in consultancy, professional training, serviced offices, trade missions, as well as conferences, seminars and exhibitions. WTC Cyprus is a regular organiser of many conferences and seminars aimed at the various business professions, bringing national and international experts to discuss relevant and current issues of interest to the Cypriot business community.

Connecting the Business World





TITLE SPONSOR

Investment €10.000

Benefits

PRE-EVENT

- Sponsors' logo will appear on all circulars for the event (ATL & BTL)
- Press Conference Interview
- Editorial coverage
- Sponsors' logo will appear on the exhibition website & social media pages with a hyperlink to the Sponsor's page
- Advertisement in the programme circulated before & during the exhibition (digital & printed):
One full page + back cover
- A list of all Exhibitors will be provided and B2B meetings organised
- Opportunity to give a presentation at a meeting with the exhibitors/sponsors
- Sponsors will receive an invitation(s) to a pre-event dinner

ON-SITE EVENT

- Opportunity for speaking engagement at the opening ceremony
- Recognition during the opening ceremony and award of a plaque
- Exhibition Booth*: 12m²
- Extra equipment needed for stand **
- Sponsor's logo and company profile will be shown onsite through screen
- Sponsor's logo will appear on WTC's banner outside Trakasol
- Sponsor's logo will be printed on the Made in Cyprus personnel t-shirts: Front & Back
- Promotional material will be placed in event package for exhibitors

POST EVENT

- Sponsor's logo to remain on Made In Cyprus website: 1 year
- Mention in the WTCA Newsletter circulated to 750.000 members and affiliates worldwide
- Mention in press releases and announcements
- Become a listed member on our WTCA profile and benefit from discounts on all our services

**Regular booth price €120 per sq. m.*

*** The equipment will be 20% of the value of the booth*



GOLD SPONSOR

Investment €7.000

Benefits

PRE-EVENT

- Sponsors' logo will appear on all circulars for the event (ATL & BTL)
- Editorial coverage
- Sponsors' logo will appear on the exhibition website & social media pages with a hyperlink to the Sponsor's page
- Advertisement in the programme circulated before & during the exhibition (digital & printed): 1/2 page
- Sponsors will receive an invitation(s) to a pre-event dinner

ON-SITE EVENT

- Recognition during the opening ceremony and award of a plaque
- Exhibition Booth*: 8m²
- Extra equipment needed for stand **
- Sponsor's logo and company profile will be shown onsite through screen
- Sponsor's logo will appear on WTC's banner outside Trakasol
- Sponsor's logo will be printed on the Made in Cyprus personnel t-shirts: Back
- Promotional material will be placed in event package for exhibitors

POST EVENT

- Sponsor's logo to remain on Made In Cyprus website: 6 months
- Mention in the WTCA Newsletter circulated to 750.000 members and affiliates worldwide
- Mention in press releases and announcements
- Become a listed member on our WTCA profile and benefit from discounts on all our services

**Regular booth price €120 per sq. m.*

*** The equipment will be 20% of the value of the booth*



SILVER SPONSOR

Investment €4.000

Benefits

PRE-EVENT

- Sponsors' logo will appear on all circulars for the event (ATL & BTL)
- Editorial coverage
- Sponsors' logo will appear on the exhibition website & social media pages with a hyperlink to the Sponsor's page
- Advertisement in the programme circulated before & during the exhibition (digital & printed): 1/4 page
- Sponsors will receive an invitation(s) to a pre-event dinner

ON-SITE EVENT

- Recognition during the opening ceremony and award of a plaque
- Exhibition Booth*: 6m²
- Extra equipment needed for stand **
- Sponsor's logo and company profile will be shown onsite through screen
- Sponsor's logo will appear on WTC's banner outside Trakasol
- Sponsor's logo will be printed on the Made in Cyprus personnel t-shirts: Back
- Promotional material will be placed in event package for exhibitors

POST EVENT

- Sponsor's logo to remain on Made In Cyprus website: 3 months
- Mention in the WTCA Newsletter circulated to 750.000 members and affiliates worldwide
- Mention in press releases and announcements
- Become a listed member on our WTCA profile and benefit from discounts on all our services

**Regular booth price €120 per sq. m.*

*** The equipment will be 20% of the value of the booth*



Sponsorship Package

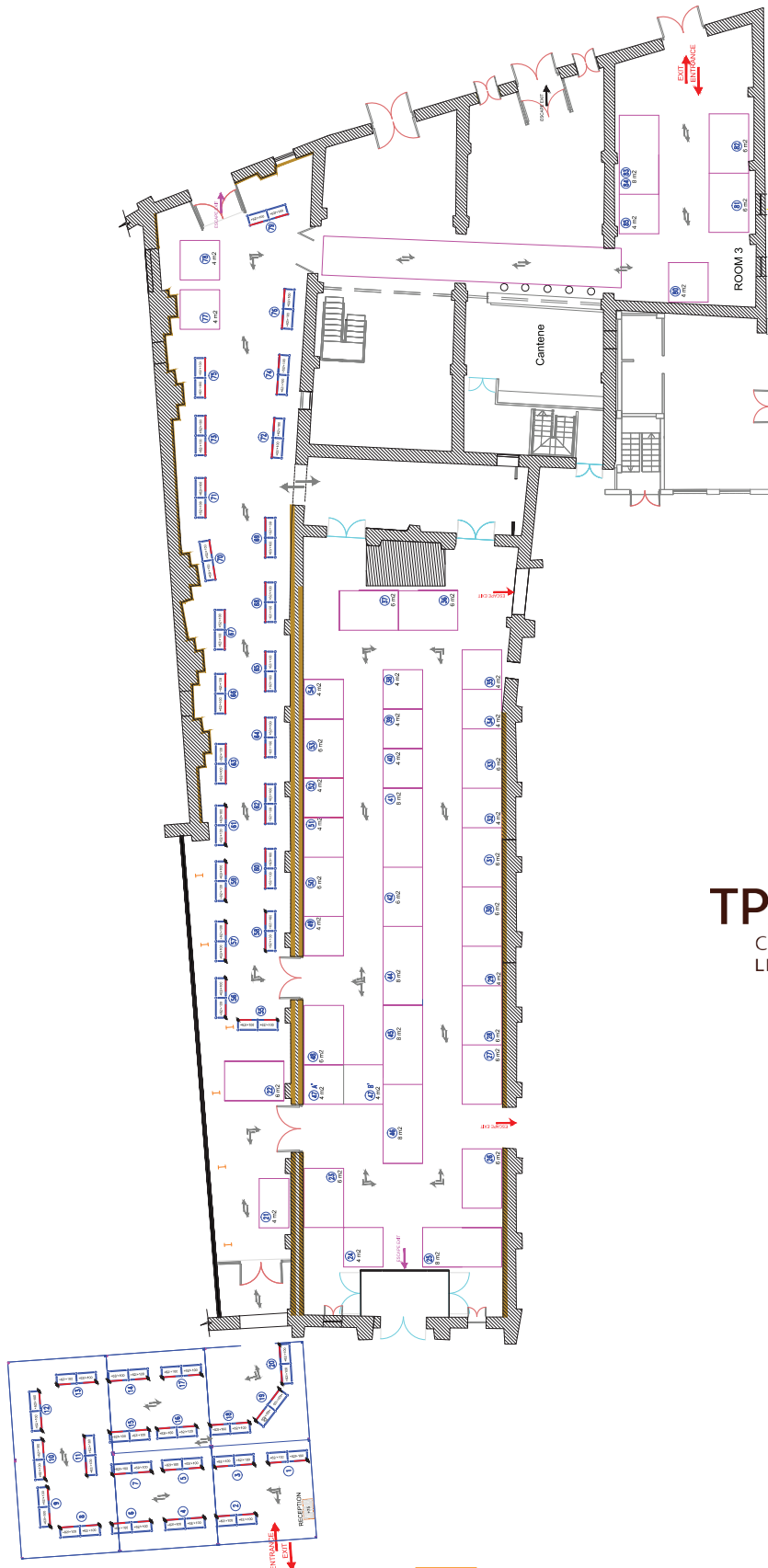
	TITLE SPONSOR €10.000	GOLD €7.000	SILVER €4.000
PRE-EVENT			
Sponsor's logo will appear on all circulars for the event (ATL & BTL)	•	•	•
Press Conference Interview	•		
Editorial coverage	•	•	•
Sponsors' logo will appear on the exhibition website & social media pages with a hyperlink to the Sponsor's page	•	•	•
Advertisement in the programme circulated before & during the exhibition (digital & printed)	Two Full pages	1/2 page	1/4 page
A list of all Exhibitors will be provided and B2B meetings organised	•		
Opportunity to give a presentation at a meeting with the exhibitors/sponsors	•		
Sponsors will receive an invitation(s) to a pre-event dinner	•	•	•
ON-SITE EVENT			
Opportunity for speaking engagement at the opening ceremony	•		
Recognition during the opening ceremony and award of a plaque	•	•	•
Exhibition Booth*	12m ²	8m ²	6m ²
Extra equipment needed for stand **	•	•	•
Sponsor's logo and company profile will be shown onsite through screen	•	•	•
Sponsor's logo will appear on WTC's banner outside Trakasol	•	•	•
Sponsor's logo will be printed on the Made in Cyprus personnel t-shirts	Front & Back	Back	Back
Promotional material will be placed in event package for exhibitors	•	•	•
POST EVENT			
Sponsor's logo to remain on Made In Cyprus website	1 year	6 months	3 months
Mention in the WTCA Newsletter circulated to 750,000 members and affiliates worldwide	•	•	•
Mention in press releases and announcements	•	•	•
Become a listed member on our WTCA profile and benefit from discounts on all our services	•	•	•

*Regular booth price €120 per sq. m.

** The equipment will be 20% of the value of the booth



Promotional Space Layout

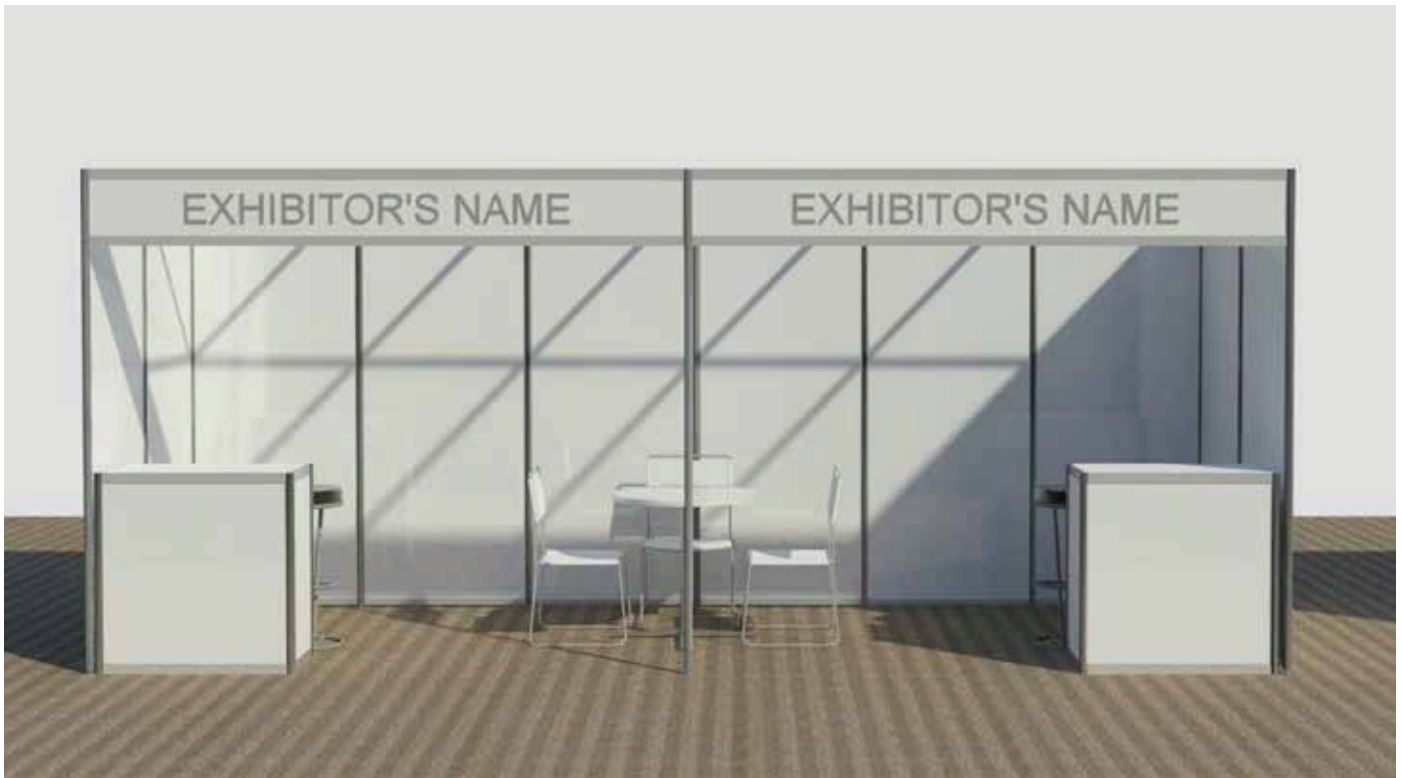


ΤΡΑΚΑΣΟΛ
CULTURAL CENTRE
LIMASSOL MARINA



Promotional Space

12 sq.m.



SPECIFICATIONS

Perimeter walls with aluminium frames and melamine - height 2.5 meters

Open grid roof structure

Fascia sign with exhibitor's/company's name

2 information counter 50x100x100

Stools, table and chairs

2 Shelves 30x100

1 waste basket

1 electronic socket with one master switch

1 spot light per 3 square meters



Promotional Space

8 sq.m.



SPECIFICATIONS

Perimeter walls with aluminium frames and melamine - height 2.5 meters

Open grid roof structure

Fascia sign with exhibitor's/company's name

1 information counter 50x100x100

1 Stool

2 Shelves 30x100

1 waste basket

1 electronic socket with one master switch

1 spot light per 3 square meters



Promotional Space

6 sq.m.



SPECIFICATIONS

Perimeter walls with aluminium frames and melamine - height 2.5 meters

Open grid roof structure

Fascia sign with exhibitor's/company's name

1 information counter 50x100x100

1 Stool

2 Shelves 30x100

1 waste basket

1 electronic socket with one master switch

1 spot light per 3 square meters



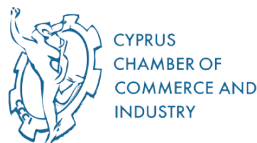
Sponsors / Supporters

previous years

Sponsors



Supporters





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Organizer:



**WORLD TRADE CENTER®
CYPRUS**

Connecting the Business World