

## INTRODUCTION

**World Trade Center Cyprus** is organising the **2nd Exhibition “Made in Cyprus”**, which serves the purpose of promoting and advertising the products and services of Cyprus. The exhibition is being held with the support of the Cyprus Ministry of Energy, Commerce, Industry and Tourism.

### Exhibition Dates, Time & Venue:

Friday	25 <sup>th</sup> September 2015:	18:00 – 21:00
Saturday	26 <sup>th</sup> September 2015:	11:00 – 20:00
Sunday	27 <sup>th</sup> September 2015:	11:00 – 20:00

Venue: Trakasol Cultural Center, Limassol Marina

The entrance will be Euro 3. Children under 16 years old will have free entrance.

## PRODUCT AND SERVICES CATEGORIES

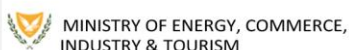
Agricultural processed products	Services
<ul style="list-style-type: none"> <li>◆ Drinks &amp; Beverages (Wines, Beer, Juices etc)</li> <li>◆ Food (Honey, Dairy products, Delicatessens, Pasta etc)</li> <li>◆ Olive Oil Products</li> <li>◆ Sweets</li> </ul>	<ul style="list-style-type: none"> <li>◆ Universities &amp; Schools</li> <li>◆ Hotels &amp; Resorts</li> <li>◆ Security/Alarm Companies</li> <li>◆ Telecommunication and computing</li> </ul>
<p style="text-align: center;"><b>Other products</b></p> <ul style="list-style-type: none"> <li>◆ Household goods</li> <li>◆ Office furniture/supplies</li> <li>◆ Pottery</li> <li>◆ Embroidery and lace</li> <li>◆ Jewellery</li> <li>◆ Cosmetics and toiletries</li> <li>◆ Apparel (Clothing, shoes, accessories)</li> <li>◆ Arts &amp; Crafts</li> <li>◆ ..... and more</li> </ul>	<ul style="list-style-type: none"> <li>◆ Real Estate</li> <li>◆ Insurance Companies</li> <li>◆ Tourism &amp; Travel</li> <li>◆ Auditors</li> <li>◆ Associations</li> <li>◆ .....and more</li> </ul>

For information and registration please contact us at 25 588116 or [info@made-in-cyprus.org](mailto:info@made-in-cyprus.org)

#### Organiser:



#### Under the Auspices:



#### Supporters:



Cyprus Employers & Industrialists Federation

#### Platinum Sponsor:



#### Gold Sponsors:



## ORGANISERS

**World Trade Center (Cyprus) Ltd** is a member of World Trade Centers Holdings (Cyprus) Ltd ([www.wtchcy.org](http://www.wtchcy.org)), under the umbrella of Nest Investments (Holdings) Ltd ([www.nestco.org](http://www.nestco.org)) recipient of the CIPA Investment award 2013. With offices in Limassol, the World Trade Center Cyprus as a member of the World Trade Centers Association, is fully integrated into a network of over 360 World Trade Centers with 850,000 affiliated companies in 95 countries on six continents.

Services offered by the World Trade Center Cyprus are the below:

- Inbound and Outbound Trade Missions – B2B Meetings
- Trade Education
- Organisation of Exhibitions & Conferences
- “Signature” Training & Business Solutions – Educational programmes
- Business Centre with serviced offices

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## WHY PARTICIPATE AS AN EXHIBITOR

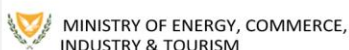
1. The Exhibition will take place in Limassol Marina and it is the first of its kind being held in Limassol.
2. I will have the opportunity to promote and advertise my products and/or services to the public.
3. The advertising campaign will include:
  - ✓ Television and radio broadcast
  - ✓ Posters in the main roads
  - ✓ Magazines
  - ✓ Social media campaign
  - ✓ Below the line advertisement
4. Emphasize exclusivity on Cypriot products and services
5. I will generate publicity
6. I will launch new products and services
7. My company's details will be advertised, on the Made In Cyprus website [www.made-in-cyprus.org](http://www.made-in-cyprus.org) and on the WTC Association portal with membership in over 95 countries worldwide. <https://www.wtca.org/locations/world-trade-center-cyprus/news?locale=en>
8. The Ministry of Commerce will cover 50% of the total cost (rental of booth, building of booth and booth equipment) to the food and beverage producers who have applied for the DeMinimis Scheme for exhibitions which will take place in 2015.
9. I will have the privilege to participate in the Made In Cyprus Roadshow abroad.
10. Visitors from abroad will attend the exhibition.

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## COST INFORMATION

### Main Structure

- ◆ Perimeter walls with aluminium frames and melamine - height 2.5 meters
- ◆ Open grid roof structure
- ◆ Fascia sign with the name of the exhibitor
- ◆ 1 information counter 50x100x100
- ◆ 1 Stool
- ◆ 2 Shelves 30x100
- ◆ 1 waste basket
- ◆ 1 electric socket with one master switch
- ◆ 1 spot light per 3 square meters

### Basic structure cost

- €100 + VAT per sq.m.

### Additional Support from the Organizer to Exhibitors:

- ◆ Cleaning of common areas
- ◆ Badges of entrance for exhibitors and their employees
- ◆ Free invitations will be given to exhibitors to distribute to their clientele

Additional services requested by the exhibitors such as extra socket, additional lighting and special construction will be charged extra.

### Notes:

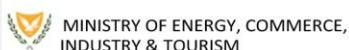
1. If any Exhibitor requires rental of more square meters, this can be arranged.
2. Minimum area rental 4 sq.m.

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### REGISTRATION FORM

#### 1. Applicant's Details

Company Name: .....

Tax Identification Code (Legal Entity): .....

I.D. (for non companies): .....

Address: .....

Post Box: .....

Tel.: ..... Fax: .....

E-mail: .....

Person Responsible on behalf of applicant: .....

Telephone number of person responsible: .....

#### 2. Area requested

Stand Number: .....	Square Meters.: .....
<b>Costs:</b>	
€100 x .....m <sup>2</sup> = .....	

**Total cost: Euro** ..... + 19%VAT

#### 3. Account Settlement

With the submission of the Registration Form, a 50% down payment of the overall cost must be made and the remaining balance should be settled by September 1<sup>st</sup>, 2015, upon issuance of invoices. All charges are subject to VAT.







Payment       Cheque       Bank Transfer

#### 4. Statement: I the undersigned, agree to abide with the Terms and Conditions as written below.

Name of Signatory:.....

Signature and Stamp:..... Date:.....

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<b>Organiser:</b>  WORLD TRADE CENTER CYPRUS	<b>Under the Auspices:</b>  MINISTRY OF ENERGY, COMMERCE, INDUSTRY & TOURISM	<b>Supporters:</b>   Cyprus Employers & Industrialists Federation	<b>Platinum Sponsor:</b>  Bank of Cyprus	<b>Gold Sponsors:</b>   TRUST INSURANCE CYPRUS
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## TERMS & CONDITIONS

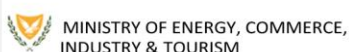
1. The below Terms & Conditions are prepared by **World Trade Center Cyprus** hereinafter referred to as **"The Organizing Company "**.
2. The Organizing Company reserves the right to deny any involvement or exhibit without obligation to justify its position, in case an applicant does not fulfill the conditions set below or does not support the mission of the exhibition.
3. In each stand there will be only one exhibitor whose name will be displayed and mentioned in the contract. Sublease, "hospitality" or any third party service is prohibited.
4. Stands will be assigned to exhibitors in coordination with the Organizing Company and will depend on the product or service the exhibitor offers and the timing of signing up. First come first served!
5. Upon signing the contract, the exhibitor cannot cancel their participation without cause and consequences. If for any reason an exhibitor has to cancel his participation, he/she
  - Should advise the Organizing Company at least 20 days prior to the opening day of the exhibition. Any deposit paid until that day is non-refundable and constitutes compensation to the organizing company for expenses and time thus far.
  - In case of no notification to the Organizing Company at least 20 days prior to the opening day of the exhibition, the exhibitor must pay the full amount. Under these circumstances the Organizing Company considers the space free and can utilize it at its own discretion.
6. The payment of the balance should be done by September 1<sup>st</sup>, 2015. If the exhibitor does not meet the deadline and the full amount is not paid, then the exhibitor is unilaterally breaching the contract and will be expelled from the exhibition. The amount already paid shall be kept by the organizing company as compensation, as stated in paragraph 4.
7. If the Organizing Company deems it necessary to amend the exhibition space or layout for any reason, he can move any exhibitor in a different place, in agreement with the exhibitor.
8. Exhibitors are required to use the official contractor - manufacturer hired by the Organizing Company for the preparation of their stand. If there is an overwhelming reason for which the Exhibitor needs to utilize a different contractor, he must seek approval from the Organizing Company.
9. Decorating plans for the stands must be submitted for approval to the Organizing Company in order to conform with the overall look and structure of the site and not to disturb other exhibitors. All construction and/or decorative works should be completed at least two hours prior to the official opening of the exhibition, as defined by the Organizing Company.
10. The Organizing Company will deliver to the Exhibitors the stands on the opening day of the Exhibition at 7:30 AM and the Exhibitors are expected to be completely prepared by 2:30 PM

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11. Exhibitors are required to hand over the stands in the condition they received them. The materials used for the construction of the stands are the property of the Organizing Company who is entitled to claim compensation in accordance with the assessment of a technical advisor for damages or loss caused by the exhibitor or his representatives.
12. Exhibitors must ensure that their stand and the surrounding area is clean of empty boxes and other materials used for the assembly or decoration of the stands, before the opening of the Exhibition.
13. Advertising outside the stands is not allowed. Distribution of promotional materials are only allowed in the stand and not in the corridors, the surrounding areas of the exhibition or at the entrance.
14. The presentation of exhibits using radio, video etc. should be at low volume in order not to disturb the other exhibitors.
15. If the Exhibition does not take place or it is interrupted or changed because of act of God, earthquake, flood, war or fire or any other reason not caused by the Organizing Company, exhibitors will have no demand or claim regarding compensation or reimbursement.
16. The opening date, hours and days of operation of the Exhibition is determined by the Organizing Company who reserves the right to make changes as deemed necessary.
17. Taking down the exhibits and removing materials before the official closing of the exhibition is strictly prohibited.
18. At the end of the exhibition, the exhibitor is obliged to immediately remove the exhibits from the exhibition hall as well as materials and decorations. If not promptly removed, the Organizing Company has the right to remove and store the Exhibits and all expenses will burden the Exhibitor.
19. The moving costs of exhibits to and from the stand and the decoration of the stand are the sole responsibility of the Exhibitor, who cannot ask for a reduction of the cost of the stand for this reason.
20. Any modification, removal or addition of materials should be made with the consent of the Organizing Company who reserves the right at his sole discretion to remove installations that disturb other Exhibitors or visitors.
21. The Organizing Company is not responsible for the insurance of the exhibits. Exhibitors will be covered by their own insurance policies against any risk. For any damage, loss or destruction by fire or natural phenomena, explosions, water or other causes, and generally any harm to people, machinery and goods cannot be charged against the organizing company. The Organizing Company accepts no liability for damages and is not the fiduciary of the exhibits of the spaces rented.
22. Exhibitors and staff employed directly or indirectly by them, are required to comply with the regulations and terms of participation.
23. The present Terms & Conditions sheet is governed by the Laws of the republic of Cyprus and any conflict arising there from shall be treated under the exclusive jurisdiction of the Cypriot competent courts.

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